



STLE Current Status and Initiatives

December 3, 2018 Edward Salek, CAE – Executive Director

Mission Statement:

"To advance the science of tribology and the practice of lubrication engineering in order to foster innovation, improve the performance of equipment and products, conserve resources and protect the environment."





15,000

Community of technical professionals

250

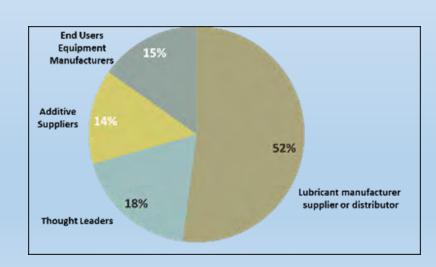
STLE corporate members

300+

STLE active volunteer members

70 - Countries with STLE members





\$ 3,213,649

STLE's top-line revenue. This is a 19% increase from 2013's \$2,701,934 and more than our target of \$3 million.

3,561

STLE individual members

10

Full-time equivalent positions that make up STLE's staff. Many staffers hold professional certificates and advanced degrees.



Our Value Proposition

Connect. Learn. Achieve

STLE improves your ability to compete in the global business environment.







nect Lea











CONNECT -

Technical conferences and commercial exhibits





365 Mobile App

Local Sections





Alberta Section

Canton Section

Central Illinois Section

Chicago Section

Cleveland Section

Detroit Section

Hamilton Section

Houston Section

Louisiana Section

North Texas Section

Northern California Section

Philadelphia Section

Pittsburgh Section

Portland Section

Seattle - Tacoma Section

Toronto Section



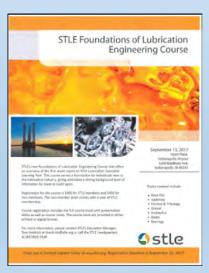
LEARN -



Lubrication Specialist Learning Pathways

Priority 1 Priority 2 Priority 3 Priority	Priority 5
PRIORITY GROUP 1	
Additives	Basic Intermediate Advance
Base Odk - Mineral & Synthetic	Basic Intermediate Advance
Bearings	Basic Intermediate Advance
Friction, Tribology and Rheology	Basic Intermediate Advance
Geans	Basic Intermediate Advance
Grease	Basic Intermediate Advance
Hydraulics (Hold Lower)	Basic Intermediate Advance
Physical and Performance Properties	Basic Intermediate Advances

Online Learning Pathways Support Early Careerists





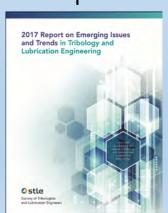
Professional Education





Workforce Development

Industry Trends Report



Publishing







STLE Report on Emerging Issues and Trends



- 900 people worldwide were surveyed
- Data reviewed by 30 industry experts for interpretation
- Covering 6 key disciplines













Atomnistic Process

Rommunication

Reference



Two Distinct Report Categories

<u>Discipline Areas</u> – Trends within disciplines

Top Short-term Trends Top Long-term Trends (Significant 10+ years into future) (Significant through next 5-10 years) Transportation · Pure-electric vehicles · Lower viscosity motor oils · Improved combustion and valve timing Self-driving, autonomous vehicles Increased turbo charger pressures · High-efficiency vehicles Medical / Health · Greater use of prosthetics · Soft matter · Greater expectations for personal mobility · Decreasing use of fossil fuels Natural gas Hydraulic fracturing Solar energy . Batteries as a substitute for liquid fuel in automobiles Manufacturing · Reduction in costs of production · Greater automation of tasks / fewer human workers · "In-sourcing" of manufacturing services from foreign countries · Increased reuse of materials in manufacturing (recycling) · Increased competition for fat supplies due to biodiesel movement · Continuous monitoring of production process through real-time data collection Communications and Data Management · Free-flow of information that does not · Continuous monitoring of lubricants and moving mechanical parts through ongoing require physical information systems (i.e., data collection and algorithms to detect demise of print media) problems and increase efficiencies · Solid-state memory and devices (no moving parts) Atomistic Processes · Investigating formation of films on surfaces · Linking of atomic-scale behavior with larger to study antifriction and antiwear layers systems-level behavior Aluminum rolling · Increasing attention paid to surface factors

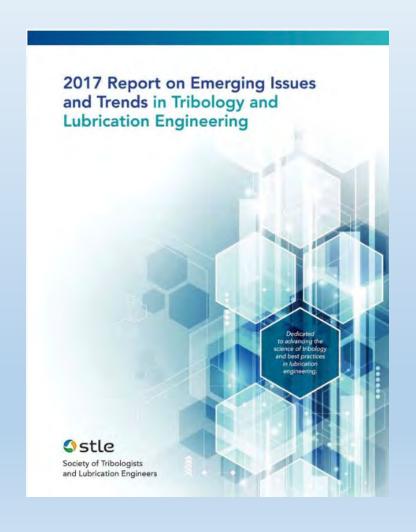
Field Issues – cross discipline issues/trends

Outlook on the Field	Government Regulation
Top areas of concern: The ability of the field to attract talented and educated employees The challenge of reducing pollution related to the production / usage of products created by tribologists and lubrication engineers The availability of research funding from both government and for-profit sources compared to other scientific disciplines The cost of materials, chemicals and other resources	Regulatory areas with greatest impact on the field: Industrial waste regulations Restrictions on water pollution Particulate matter emissions regulations Carbon monoxide regulations
Safety and the Environment	Basic Human Needs
Most significant trends impacting safety and the environment: Automation replacing workers (minimizing risk to humans) Biodegradability Technology that allows greater ability to determine where environmental hazards originate Particulate matter emissions from lubricants	Areas where tribology and lubrication engineering will have the greatest impact: Production of sustainable energy Reducing air pollution and emissions Reducing costs of manufactured goods through added efficiencies Reducing industrial waste



Issues and Trends Report - Get Your Copy

Go to www.stle.org to download







ACHIEVE -

STLE Certification Programs ~ 1871 active certifications

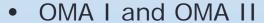
1261



- Minimum three years experience
- 70% or greater exam score
- Re-certify every three years

505







- 70% or greater exam score
- Re-certify every three years

50 certified in Detroit area

51



- Science, engineering or business degree
- 20 hours technical training
- 70% or greater exam score
- Re-certify every three years



External Communications Program Objectives

- Increase awareness of tribology and lubricants in key vertical markets.
- Communicate the importance of tribology and lubricants and how they contribute to the advancement and improvement of industry processes.
- Provide information on how industry can gain the economic, industrial and commercial advantages of lubricants and tribology.



STLE Technical Advisory Committee

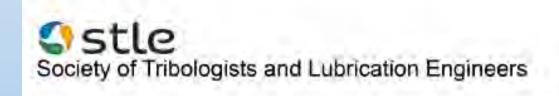
- Committee was formed in September 2017 to advise LimeLight Resources and project advisor (Patti Bianchi) on the development of a communications plan targeting lubricant users in key market segments: Manufacturing, Metalworking, Power Generation, Transportation.
- Panel of industry experts has provided STLE's communications team with current insights regarding key industry trends, innovations and challenges and determined STLE's future strategies for messaging, content development, media outreach and social media sharing.

Key "Year One" Achievements

- Message Maps (for all key segments)
- Speaker's Bureau (for all key segments)
- Media and trade show targets (for all key segments)
- Content/trade event partnerships
- Media placements in trade publications
- TLT articles in trade publications
- Press Releases

Next Steps

Build on foundational work of year one by shifting to an
 implementation phase of action steps organized around our four
 market segments – manufacturing, metalworking, power generation
 and transportation.



Featured Articles - STLE in the News November 2018 Challenges in Formulating Metalworking Fluids (November 1, 2018) MetalForming Magazine www.metalformingmagazine.com Lubricant Emulsifiers: Can Water and Oil Mix? (November 2, 2018) **UL Prospector** https://knowledge.ulprospector.com October 2018 Technique developed to join aluminum to steel (October 30, 2018) Plant Engineering www.plantengineering.com September 2018 Auto industry's efforts to lighten up create lubrication challenges (September 1, 2018) MetalForming Magazine www.metalformingmagazine.com

MARK YOUR CALENDAR!

SAVE THIS CARD!

Scan this QR code in March 2019 for the Annual Meeting section of STLE's 365 App.



74th **STLE** Annual Meeting & Exhibition



May 19-23, 2019 • Omni Nashville Hotel • Nashville, Tennessee (USA)

Join your industry peers for five days of technical education & networking!



Trade Show • Technical Presentations • Industry Education • Networking



STLE to celebrate Diamond Anniversary



STLE was founded on March 3, 1944. The time period beginning March 3, 2019 and ending May 5, 2020 will be designated as the organization's Diamond Anniversary year based on 75 years of service to the tribology and lubricants industry. A year-long celebration will highlight the importance of tribology and lubrication engineering and promote STLE's value as the organization which represents the field.





Artist Rendering – Renovated Chicago HQ building





MAJOR EVENTS PLAN 2019 TO 2020



March 3 2019 - STLE incorporated 75 years ago in Chicago.

News release and member announcement of year-long celebration. Greg Croce president and Dave Scheetz anniversary chair.

Nashville AM - May 2019

Kick off of 75th anniversary year. Unveil commemorative logo design. Poster gift to attendees. Collect video clips for use during the year about impact of the field and about STLE. Greg transitions to Mike Duncan. Ryan Evans is conference chair.

Anniversary logo design - Bruce has it in the works

Attendee gifts - pins, posters, etc. - would use the special logo

Videography onsite for future production - Association Studios Karl

Timken role in celebration?

Congratulations letter from Nashville mayor

Chicago TFC - October 2019

Mike Duncan president. Aaron Greco of ANL is conference chair

Release timeline of industry events and accomplishments

Announce a legacy project that serves the industry and grows out of the anniversary. What is it? Perhaps a student competition to create a timeline of the next 25 years? In conjunction with a partner organization.

March 3 2020 - Mid point of celebration year

Bury time capsule with items collected during year. Location? Good photo opportunity. Mike Duncan president.

Host an event at STLE HQ to mark occasion?

Chicago AM - May 2020

Culmination of 75th anniversary year. Mike D. transitions to Paul H.

Invite all living Ku and International Award winners to attend 2020 meeting. Skip making awards that year and honor collective achievements.

Connect with Chicago Section as hosts for an event at the 2020 Annual Meeting. Perhaps a lake or river cruise etc?

Congratulatory messages from Chicago mayor, Illinois governor and US President.

Create a special PPT template for use in presentations and at 2020 education program.

Oversize poster at 2020 meeting. Everyone invited to sign.

Paid or sponsored keynote speaker for 2020 Annual Meeting. Suggestions: Bill Nye science guy or Bob Crippin (NASA) - Ken Hope to check on Crippin

Questions, Comments and Discussion!



